

Crown Forklift Part

Crown Forklift Part - Two brothers Allen A. Dicke and the late Carl H. Dicke created the Crown corporation in 1945. Carl's son, James F. Dicke joined the family company later that year. Currently, his son, James F. Dicke II, is Chairman and CEO. James F. Dicke III, serves as the company President these days, becoming the fourth generation of the Dicke descendants to uphold this position.

Now an internationally diversified organization, Crown originally built temperature controls for coal burning furnaces, servicing a small clientele. The production of these control units took place in a former hardware store stationed in New Bremen, Ohio, where Crown's center of operations presently remain.

By the year 1949, Crown shifted into the production of rotators for antenna due the increased fascination with televisions at the time. The product was proficient at improving the image and signal quality. The company's profitable move allowed them to become a leading producer of units until 2001. The company ceased production in October after a decline in the global need for television antenna rotators.

In the early 1950's Crown diversified into the manufacturing and restoration of electronic and mechanized parts for government and private industry. After numerous profitable bids within a brief period of time, the company had developed a respectable business in this field.

With such flexibility and success, Crown was able to expand its production to incorporate material handling equipment. Crown started production of forklifts and lift trucks in 1957. The company believed the industry demanded a smaller line of first-class quality forklifts. Crown quickly created an exceptional range of modern equipment and swiftly became the most rapidly evolving material handling company with its range of products.

In 1966, Crown ventured outside of the US material handling market and into Australia. Sydney, Australia is home to the regional headquarters and at present leads Crown's Asia Pacific service, sales and marketing and advertising teams. Crown remains an unwavering market leader today, supported by exceptional service, solid sales and solid production operations.

In 1968, Crown established itself in the European marketplace by purchasing an Irish manufacturing plant from its parent company, Steinbock, who was a German firm. They started to manufacture [Crown parts](#) and Crown's (PTH), hand pallet trucks. Later on that same year, Crown began their first London operation situated near Heathrow Airport. The sales and service operation of Crown's complete lift truck line was accessible in the UK by the end of the decade. In the early 1970's, Crown expanded and began marketing and advertising forklifts across Europe through independent dealers.

Nowadays, Crown manufactures a vast fleet of electric forklifts. The company's vendor network, located in key global markets, consists of both Crown-owned and independently-owned sellers. They are responsible for managing the company's product sales and service.

There is Corporate facilities in Munich, Germany and in New Bremen Ohio, which provide promotional sales and nationwide marketing support to all of their sellers and sales personnel. Crown dealers and sales personnel are trained in-house in various disciplines to guarantee the utmost reliability and service. The Munich office was launched in the 1980's and delivers purchasing, marketing and advertising, engineering and design capabilities for India, Africa, the Middle East along with Europe. The diverse relations of international dealers and Crown-owned dealers effectively operate in nearly 100 overseas city environments.

The 6 USA manufacturing locations for Crown include New Bremen, Ohio; New Knoxville, Ohio; Fort Loramie, Ohio; Celina, Ohio; Kinston, North Carolina; and Greencastle, Indiana. Crown proudly manufactures internationally, building lift trucks in Sydney, Australia since 1966, Queretaro, Mexico since 1973, Roding, Germany since 1986 and Suzhou, China since 2006. Crown also owns branch sales and service center operations in over 30 locations in the USA. International branch sales and service center operations consist of locations in Singapore, New Zealand, the Netherlands, Korea, Malaysia, England, Germany, Belgium and Australia.

Through its numerous client's around the world, Crown has built an first-rate reputation as a maker of forward-thinking, safe and dependable machines. The company has been awarded more than 50 prominent design awards and the products that Crown develops continues to attain credit for innovation and top design excellence. To provide an example, in the 1970's, Crown's launch of the side-stance design proved exciting and unparalleled by material handling experts. Today, this design has acquired common acceptance and earned a Design of the Decade award from the International Design Society of America. Once again, more than thirty years later, the 5200S Series Reach Truck is another industry original, providing the operator with many comfort alternatives to lean, sit or stand, along with its unequaled output capacity.